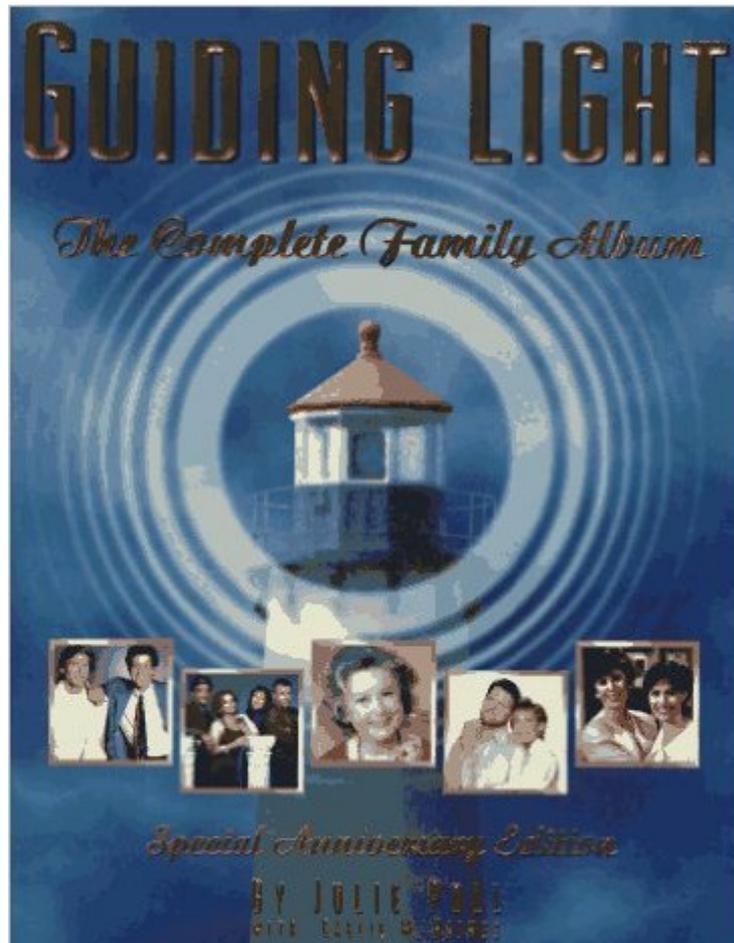


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# Guiding Light: The Complete Family Album



## Synopsis

Created by the legendary Irna Phillips, Guiding Light started life in 1937 as a 15-minute radio show, made the transition to television in 1952, and is now the longest running program in broadcast history--nighttime or daytime! With the full cooperation and endorsement of CBS, this book presents a journey through six decades in the life of this beloved soap opera. 300 photos, many in color. Radio promo.

## Book Information

Hardcover: 304 pages

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Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (26 customer reviews)

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## Customer Reviews

I have the hardback version of this book. This magnificent book came along in 1997 when "Guiding Light" was celebrating it's then 60th Anniversary. This month marks the show's 67th Anniversary . The radio show expanded to traditional serial melodrama by 1948 with the introduction of the German immigrant Bauer clan, a family that's STILL a part of the show to this very day, plus a host of other families. The book talks in-depth about each and every storyline that had a major impact or is at least memorable to fans. Admittedly, the first generation of fans who recall when the show was on radio are either no longer with us or are in their 80s or 90s by now. And so, this book, as i see it, was also designed to highlight the radio years for the contemporary fans of today who might have started watching in the mid '80s or the early '90s and afterward. The show moved to TV in June 1952 (continuing on radio until 1956). By now the Bauer's were the focal point and the storylines were written to revolve around the Bauer's and the conflicts they had with each other and the community. Bert was a social climber at first but she out-grew it by the early '60s after she had a pap smear, one of the first storylines in a soap opera to deal with such topics; Bill was a womanizer

and an alcoholic; Papa Frederick was the German immigrant patriarch; and as the decade grew, Bill and Bert's son Ed became a doctor and an alcoholic while brother Mike became a womanizing lawyer. The book really gets "juicy" when the '70s section rolls around.

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